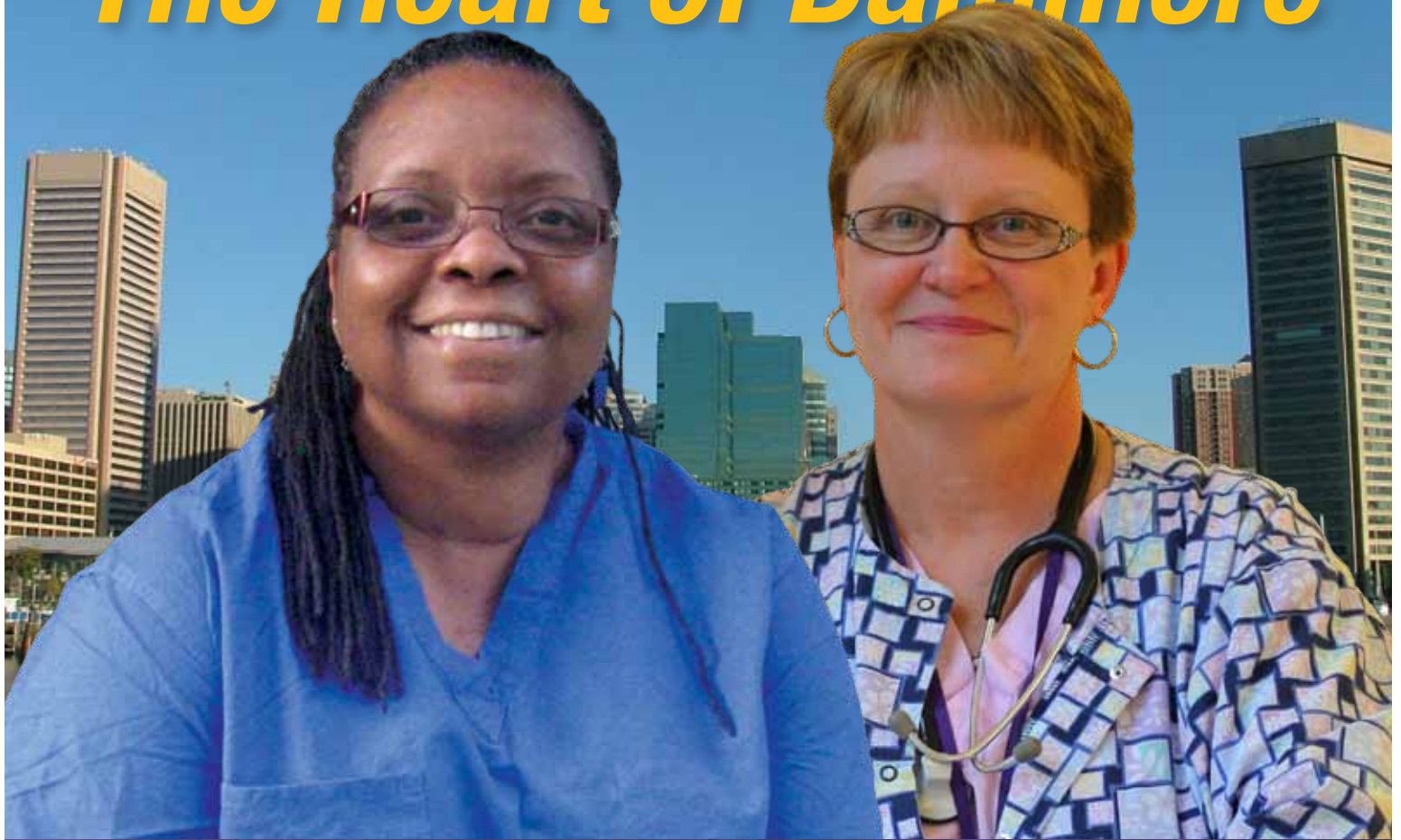


Healthcare Professionals are *The Heart of Baltimore*



*We're uniting for the most effective voice to
**advance our professions
& advocate for our patients***

www.TheHeartOfBaltimore.org

Healthcare
Workers

The Heart of
BALTIMORE
1199SEIU



“Being part of 1199 at our facility would finally allow caregivers to have a real voice in important decisions at the workplace. Right now, we often don't have a say over staffing levels, hours, or career advancement. Joining with the union will give us the power to make our voices heard.”

Pat Evans *Pharmacy Tech*
University of Maryland Medical Center, Baltimore



Maryland Governor Martin O'Malley



“Having a voice on issues that matter in our fields is one of the most professional things we can do. For example, through 1199SEIU we can work toward legislation that deals with scope of practice as the healthcare industry changes and evolves. We can also begin to address pay for specialty positions.”

Francine Fields *Cytologist*
University of Maryland Medical Center, Baltimore



“Through the use of the 1199SEIU Training and Upgrading Fund, I've been able to begin work on my doctorate and am now taking a significant step forward in my career. Continuing my education would not have been possible without the support of 1199.”

Michelle Joyce *Physical Therapist*
Jordan Hospital, Massachusetts



“Now that we have 1199, we're able to sit down at a table with management and negotiate our working conditions and compensation, which means we have a real voice and we are truly listened to. I'm glad my co-workers and I can look forward to security and a better quality of life with 1199SEIU”

Genndiy Shamalov *Physician Assistant*
Wyckoff Hospital, New York



Mayor Stephanie Rawlings-Blake supports 1199

Our Goal: The Highest Job Standards

Professionals in 1199 across the East Coast have won some of the highest job standards in the nation. We believe healthcare professionals in Baltimore deserve the same standards:

- ✓ Some of the highest wages in the country, plus higher pay for advanced skill levels & guaranteed yearly raises
- ✓ Affordable healthcare for employees and family
- ✓ Retirement security
- ✓ Job protections
- ✓ No-cost or low-cost continuing education
- ✓ A strong, effective voice in staffing, scope of practice, and the direction of our professions

More Professionals are Joining 1199

Why? Because with 1199, the specific concerns of every individual profession are heard and addressed.

1199 was founded by pharmacists more than 80 years ago. Now, with more than 35,000 professional members in every field, we have the strength and expertise to get results.





Actor/Activist Danny Glover

Ensuring Our Voice is Heard

Healthcare professionals often have very specific concerns that are particular to our field of work.

When professionals join 1199, our voice is heard in a variety of ways:

- In many of our regions, professionals meet on a regular basis, sometimes in formal Professional Councils, to decide priorities for continuing education opportunities, strategize for our legislative goals, and address workplace issues.
- Many of our facilities have Professional Practice Committees which meet with management to solve issues such as staffing and scope of practice.
- 1199 contracts often include special addendums which address in writing issues that are specific to certain professions.

Our Professional Voice in Government

Because our jobs, and healthcare in general, are highly regulated, 1199SEIU members have built the strongest, most effective voice for healthcare professionals in the government and regulatory arenas. Oftentimes our legislative program is carried out in close collaboration with state and national professional associations.

We not only advocate for healthcare funding, patients' rights and expanded access for the uninsured, we have also achieved major victories for specific professions around issues such as scope of practice and licensure. For example, we won licensure for laboratory technologists, respiratory therapists and social workers in New York State and have strong professional legislative agendas in other regions as well.



www.TheHeartOfBaltimore.org

What is The Heart of Baltimore?

An historic movement to unite healthcare professionals throughout the city so we have the most effective voice possible — for our patients, for our professions, and for Baltimore.

Members of 1199SEIU are calling for responsible healthcare employers to agree to free and fair union elections. When healthcare professionals and other caregivers are able to vote in a secret and fair ballot, free of employer intimidation, we will have a stronger voice in our professions.

Is This Really Happening?

Yes. And we're gaining momentum. We're building support from the public and from elected officials. Since the campaign kicked off, we've already seen:

- ✓ An endorsement by Maryland Governor Martin O'Malley for free and fair union elections.
- ✓ A major rally in downtown Baltimore, featuring speakers such as Baltimore Mayor Stephanie Rawlings-Blake and actor Danny Glover.
- ✓ Baltimore City and County Councils' passage of a resolution calling for employers to support free & fair union elections.
- ✓ Multiple op-eds and letters to the editor in the *Baltimore Sun* — as well as a full-fledged media campaign on radio, in print and on billboards — calling for free and fair union elections.





**Healthcare
Workers**

**The Heart of
BALTIMORE
1199SEIU**

www.TheHeartOfBaltimore.org



LEARN MORE

**Fill out & mail this card to
1199 SEIU - New Organizing
611 N. Eutaw Street
Baltimore MD 21298**

Professional workers in 1199SEIU include:

Coders • CT Techs • Dieticians
GI Techs • Histo Techs
Laboratory Techs
Medical Techs • MRI Techs
Nuclear Medicine Techs
Occupational Therapists
Pharmacists • Pharmacy Techs
Physical Therapists
Physician Assistants
Radiation Therapists
Respiratory Therapists
Speech Therapists • Social Workers
Sonographers • Surgical Techs
...and many others

YES!

I support free and fair union elections for Baltimore's healthcare workers so we can unite to win better jobs, better care and a better future for our families.

Signature _____

▼ PLEASE PRINT ▼

First Name _____

Last Name _____

Street Address _____

Apt. _____ City _____

State _____ Zip _____

Home Phone (____) _____

Cell Phone (____) _____

Home Email _____

Job Title _____

Employer _____

Best Time to Call _____

Send me text message action updates

